

The Seven Steps Programs

Now used by over 10 000 teachers (and whole school regions). Put back the fun and success in writing.

Create more active and creative classrooms through participating in our teacher workshops!

We focus on how to break down the process of writing and engage all students, targeting Years 2-10.

We can show you ways to improve your scores in the Persuasive genre, and refresh your staff on Recounts, Narratives, and Informational text construction.

It's a multi-purpose program in **seven easy steps**.

PRACTICAL, INTERACTIVE, FUN, EASY, TALK AND LAUGH, AND QUITE SIMPLY – DO!

What are the Seven Steps?

The *Seven Steps* is a simple way of teaching writing focusing on seven main skills. Learn the secrets to 'chunking'. Loads of five minute activities to slip into your existing literacy programs. Plus NAPLAN Persuasive training.

1. Plan for Success
2. Sizzling Starts
3. Tightening Tension
4. Dynamic Dialogue
5. Show, Don't Tell
6. Ban the Boring Bits
7. Exciting Endings



Practical and Simple System

The *Seven Steps* program uses top author techniques PLUS:

- Fast moving, interactive techniques that achieve success on the spot.
- Start using the *Seven Steps* the very next day. Easy to implement in a normal classroom - in ten minutes a day.
- Quick Persuasive ideas and how to take command of Alpha and Beta brainwaves.
- Free newsletter of top writing techniques every month. Send us your email address and see the benefits.

Seven Steps School Products

The *Seven Steps* teacher program and resources were created by Jen McVeity. Take advantage of our special "WHOLE SCHOOL LICENCE" offer following participation in a full day Public PD Seminar. Or hold a whole staff PD in your school and get all products and a whole school licence included.

Teacher PD Training Workshops on offer

CHOOSE A PD TO SUIT YOU AND YOUR BUDGET:

Seven Steps to Writing Success (Public Workshops for individual teachers)

Seven Steps to Writing Success (Full Day Training Seminar in your school)

Top Three Steps to Writing Success (2.5 hour Workshop)

Final Four Steps to Writing Success (2.5 hour Workshop)

Combinations of all of the above can be tailored to your needs.

Shorter after school sessions are available in metropolitan Melbourne.

Negotiate and discuss YOUR OPTIONS AND WISHES.

SEE ALL OUR
PRODUCTS & RESOURCES
www.sevenstepswriting.com

NOTE: For best effectiveness MAXIMUM SESSION participants = 45

Interactive Teacher PD Training Workshops

GET YOUR CLASS READY FOR NAPLAN

with specific persuasive techniques

1. Seven Steps to Writing Success (Full day staff training) \$ POA

Price includes our Full School Licence with ALL of the Seven Steps PRODUCTS - including the unique Teacher Manuals with fully photocopiable writing handouts & oodles of class activities!

These resources will be sent to you before the workshop.

VALUED AT OVER \$600

The *Seven Steps* program is practical, easy to learn, and teachers can do it in ten minutes a day. Show your students:

- How to write five terrific story starts in five minutes
- Top author 'cheats' to make dialogue real
- A simple 'story graph' guide to planning and 'Naplaning'
- How to use body language to 'show, not tell'
- Guaranteed edge-of-the-seat tension scene creation techniques
- What to do with 'the boring bits...'
- Cues to get students to self-edit
- Shared brains can generate a hundred story ideas in minutes!
- How to scaffold and write stories step-by-step
- The 'NAP Attack' – brainstorm fast, original ideas.

TRAIN YOUR WHOLE STAFF.

SMALLER SCHOOLS PERMITTED TO POOL TOGETHER TO MAKE IT MORE AFFORDABLE! (Max. 45 Pax)

Please note Full Licence offer only applies to the host school

There are lots of ways to make our sessions suit your situation. AND we come to you!

"Fantastic. The time just flew by" (R. Lee, Melbourne Girls' Grammar)

"Thanks for a great day with lots of thinking and doing...talking the talk and walking the walk" (P. Smith, Hume Region)

"A breath of fresh air...so engaging!" (S. Turnbull, Wilston SS)

2. Top Three Steps to Writing Success (2.5 hr workshop) \$ POA

Price includes our Full School Licence with ALL of the Seven Steps PRODUCTS - including the unique Teacher Manuals with fully photocopiable writing handouts & oodles of class activities!

These resources will be sent to you before the workshop – hard copies and pdf files on a CD.

VALUED AT OVER \$600

Inspire your staff to get started with **Steps 1-3** of the **Seven Steps**.

- STEP 1 - Plan for Success – discover how brainstorming can trigger hundreds of story ideas and apply to our unique story graph.
- STEP 2 - Sizzling Starts - write five fabulous starts in five minutes
- STEP 3 - Tension scenes that add real excitement to writing.
- SCAFFOLD the learning into a solid and original story plan that fits into multiple writing genres.
- NAPLAN tips and strategies

Sessions can be provided after school, or in half day formats.

Great for those PD meetings on site. Stay in your comfortable staffroom.

Give us your ears and we'll fill your brain with great ideas to implement immediately.



3. Final Four Steps (2.5 hr follow-up workshop) \$ POA

Consolidate your Top Three with a subsequent session on Steps 4-7. Shorter PD workshops mean greater retention of ideas.

Learn how to implement:

- STEP 4 - Dynamic Dialogue – Maximise realism and get rid of dreary conversation by making it fun.
- STEP 5 - Show, Don't Tell - actions (and great body language) make writing completely convincing – we'll show you.
- STEP 6 - Ban the Boring bits - you'll never have to read what kids eat for breakfast again.
- STEP 7 - Endings – Get rid of 'and then I woke up' and 'to be continued' for good!

OPTIONAL EXTRA - team your PD workshops with student modeling to reinforce the strategies – in your classroom