

Seven Steps - Writing PD

Term One – 2012 – 3 states

‘It has made a HUGE difference to our students.’

‘The five minute writing activities are great!’

‘Our test data has improved significantly.’

ALL text types - Narrative, Informational & Persuasive.

So simple and practical, the *Seven Steps to Writing Success* has proved to raise NAPLAN data up to 30% in a year.

Laughter and learning really do work! You get:

- **Classroom activities** - over 30 ‘five minute’ ideas to use in class immediately.
- **Real author insights** into writing skills.
- **PRACTICAL** workshop – you try out stuff!
- **Before and after** samples of student writing.
- **NAPLAN Strategies** - train kids to brainstorm, plan and be ‘creative on cue’!
- **Persuasive or Narrative** focus tailored to teachers' needs.
- **Australian Curriculum** - gives specific skills for six of the 12 sub-strands.
- **PLUS** each school gets our fabulous *Seven Steps Teacher Manual*. (Normal cost for manuals alone \$180.)



What ARE the Seven Steps?

- Step 1 Planning
- Step 2 Sizzling Starts
- Step 3 Tightening Tension
- Step 4 Dynamic Dialogue
- Step 5 Show, don't Tell
- Step 6 Ban the Boring
- Step 7 Exciting Endings

\$265.00 per person includes morning tea, lunch, fantastic handouts, certificate and our newly updated Teacher Manual.

FULL DAY 9:00 am – 3:30 pm

ENQUIRIES AND PRODUCTS:

www.sevenstepswriting.com
office@sevenstepswriting.com

SEVEN STEPS

- **QLD – GOLD COAST – Tues 21st February 2012**
Colonial Golf Club, Robina
- **QLD – BRISBANE – Thurs 23rd February 2012**
Victoria Park Golf Club, Herston
- **QLD – SUNSHINE COAST – Sat 25th February 2012**
Maroochy RSL, Maroochydore
- **NSW – SYDNEY – Mon 27th February 2012**
Liverpool Catholic Club, Liverpool West
- **VIC – MELBOURNE – Tues 28th February 2012**
Karralyka Centre, Ringwood East
- **NSW – NORTH SYDNEY – Weds 29th February 2012**
Checkers Conference Centre, Terrey Hills
- **VIC – MELBOURNE – Fri 2nd March 2012**
Cardinia Cultural Centre, Pakenham
- **VIC – MELBOURNE – Mon 5th March 2012**
Brooklands of Mornington
- **VIC – MELBOURNE – Weds 7th March 2012**
Milano's, Brighton Beach