

# What It Looks Like – Awareness Campaign

Use these 'before and after' writing samples to show the impact of these techniques and to model what you expect from your students.

## Year 4 Writing Sample

**Topic:** Deforestation

### *Before*

*Minute after minute, rainforests the size of football fields are demolished. The Amazon, the Congo, Southeast Asia, New Guinea and Madagascar are home to so many orangutans and other animals. A patch of rainforest measuring four square miles can contain 1,500 flowering plants, 400 species of birds, 75 species of trees and 150 species of butterflies.*

*Rainforests are disappearing. You need to stop and help, after all if everyone says 'someone else can do it', it's never going to happen. So, recycle, reuse and reduce to save the rainforests.*

This sample gives some facts and figures, but these tell rather than show the reader the impact of deforestation.

### *After*

*Dear humans, my name is Oaks Orangutan. I know your natural resources come from our trees, but we need our trees too. That is where we live. You careless humans only want money, but do you care about my home? No. Minute after minute, rainforests the size of football fields are demolished, destroying my beloved home. The Amazon, the Congo, Southeast Asia, New Guinea and Madagascar are home to so many of my fellow orangutans as well as millions of other animals. When forests are cut down, we all lose our homes.*

*'Rainforests Are Important' is about my beloved rainforest home being destroyed and how and why you should help. I know I am an orangutan and I know you think I'm dumb, but this is a serious situation because our treetop homes are disappearing at a rapid rate. You need to stop and help, after all if everyone says 'someone else can do it', it's never going to happen. So, recycle, reuse and reduce to save my home.*

(Lillian, Year 4, Sunrise Christian School)

Showing the perspective of one orangutan is more effective than telling us about all the different animals that are affected. The reader can connect with this one example and expand to many in their own mind. (One is powerful)

Showing the impact of deforestation on Oaks Orangutan makes the call to action much more compelling. (Walk a mile in their shoes)