Seven<u>steps</u>





Putting It All Together Self-Assessment

Once you have completed a whole persuasive text, review your work using this self-assessment rubric. Look at each 'I have ...' statement and decide how well you have used each of the Steps in your text. There may be some Steps that you've missed, which you could use to improve your next draft.

I have		
made a great plan with three clear arguments, an introduction and a conclusion (Step 1)		
engaged the reader immediately (Step 2)		
built to a powerful crescendo just before the ending (Step 3)		
used quotations in a variety of ways to enhance the text (Step 4)		
built empathy and engaged the reader's emotions by showing rather than telling (Step 5)		
used all of the Seven Steps techniques to avoid and eliminate any boring bits (Step 6)		
made a final appeal to the reader to convince them to change their beliefs (Step 7).		

Comments: