

What does AI-powered writing assessment actually look like?

This guide shows you what our AI-powered assessment tool delivers. It combines the proven pedagogy of Seven Steps with the cutting-edge AI technology of Mark My Words to give every student explicit, actionable feedback and every teacher a customised writing improvement plan.

Inside you'll see:

- **A real student writing sample**
- **Personalised glow and grow feedback**
- **Visual progress data for NAPLAN and the Seven Steps**
- **Clear next steps linked to targeted resources**

Great teaching starts with knowing what students can do and what they need to work on next.

Want to see it with your own students' writing?

[Book a free demo](#) and bring a sample – we'll assess it live.

Camping ... it's the pits!

Imagine a dusty campsite under the blazing sun, where the heat is relentless and nothing like the picturesque camping photos you scroll past on Instagram. The tent is hot, the ground is dry and crunchy, and instead of peaceful nature, you're met with discomfort the moment you step out. Camping might seem like a fun escape, but the reality is far from idyllic.

First, getting away from it all isn't always relaxing. Many campsites are in the middle of nowhere, with no mobile reception and no café or coffee in sight. Instead of unwinding, you're often left feeling isolated and frustrated, wishing for the comforts of home. What should be a refreshing retreat quickly becomes a test of patience and endurance.

Next, the wildlife isn't always a welcome addition. Swarms of flies and mozzies make it impossible to enjoy a meal outside, and you never know what's lurking in the bushes. Cobwebs in the dunny and the occasional snake sighting turn what should be an adventure into a constant battle against nature's nuisances.

Even the smallest inconveniences can feel unbearable. Stubbed toes while searching for the bathroom in the dark, mozzie bites the size of golf balls, and dirty feet stinking up the tent make it clear that camping is less "fun escape" and more "ordeal disguised as adventure". The combination of discomfort, pests and minor injuries adds up fast.

By the end of the trip, you're left relieved as you pack up, sunburned, bitten and ready to leave without a backward glance. So, before you romanticise camping, consider the reality: the heat, the insects and the small but irritating mishaps make it clear that camping ... truly is the pits.

Our AI-powered assessment tool allows you to bulk upload work in any format – handwritten, typed, scanned or photographed.

Abi, your opening line "Camping... it's the pits!" grabs attention instantly. You've created a strong argument by focusing on discomfort, pests, and small mishaps.

Glow points

- You use vivid descriptions like "moszie bites the size of golf balls".
- Your opening immediately sets a negative tone: "Imagine a dusty campsite".
- You compare real camping to Instagram photos, showing awareness of audience expectations.

Grow points

- Paragraphs sometimes mix ideas; e.g., isolation and wildlife.
- You rely on simple sentences like "By the end of the trip".
- Some descriptions are repetitive; e.g., "sunburned, bitten".

Next steps

- Include more detailed examples to support your arguments.
- Summarise your key points more clearly in the conclusion.
- Vary sentence lengths to keep the reader engaged.

Great effort, Abi! Keep refining those persuasive techniques.

See personalised Glow and Grow feedback for each student – celebrating what they did well and highlighting areas for growth. You can edit or add to the feedback and can download to share with the student or their parents.

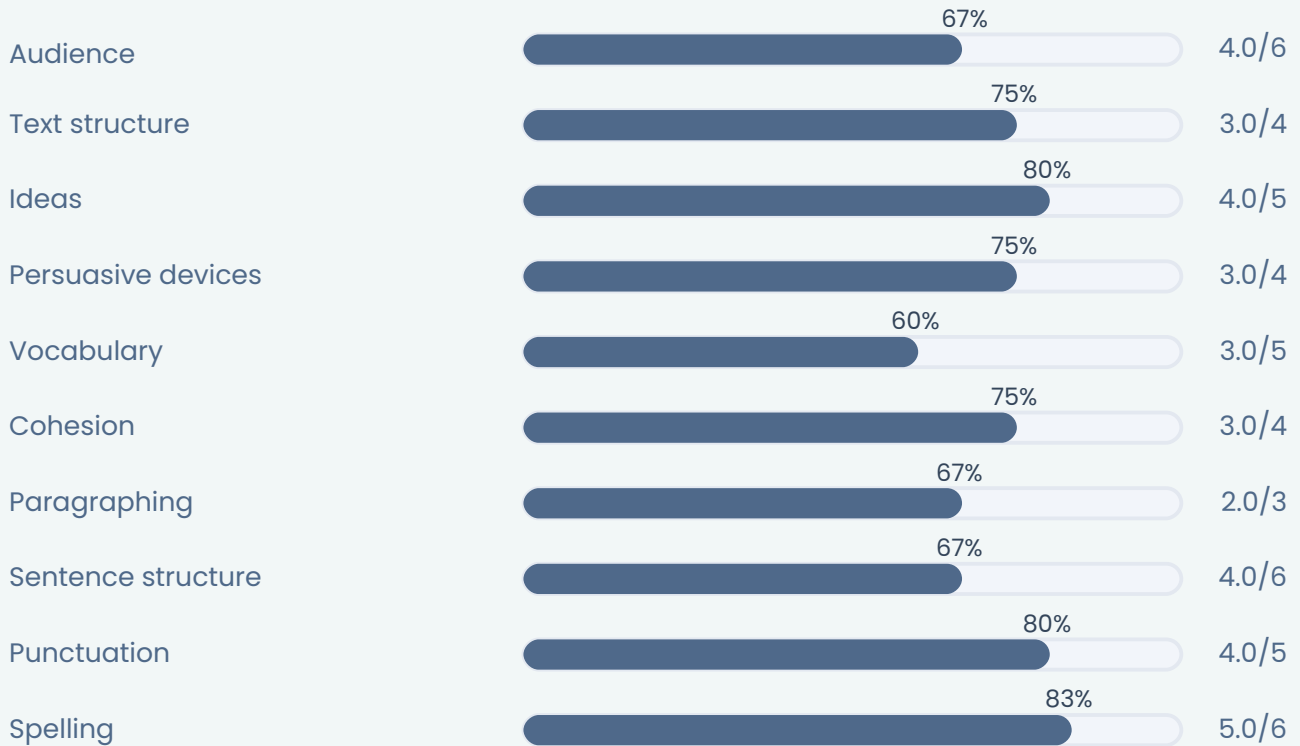
Individual Progress

Persuasive Writing Assessment

Abi Bennett

73%

Overall Score



NAPLAN SCALE SCORE

641.2

± 20.9 SE

ALL YEAR LEVELS

Yr 3	L4	Exceeding
Yr 5	L4	Exceeding
Yr 7	L4	Exceeding
Yr 9	L3	Strong

The AI-powered assessment tool evaluates student writing against the NAPLAN marking criteria. Track progress against each criteria with visual growth charts for each student and the whole class, identify their NAPLAN band and generate reports to share with your leadership team.



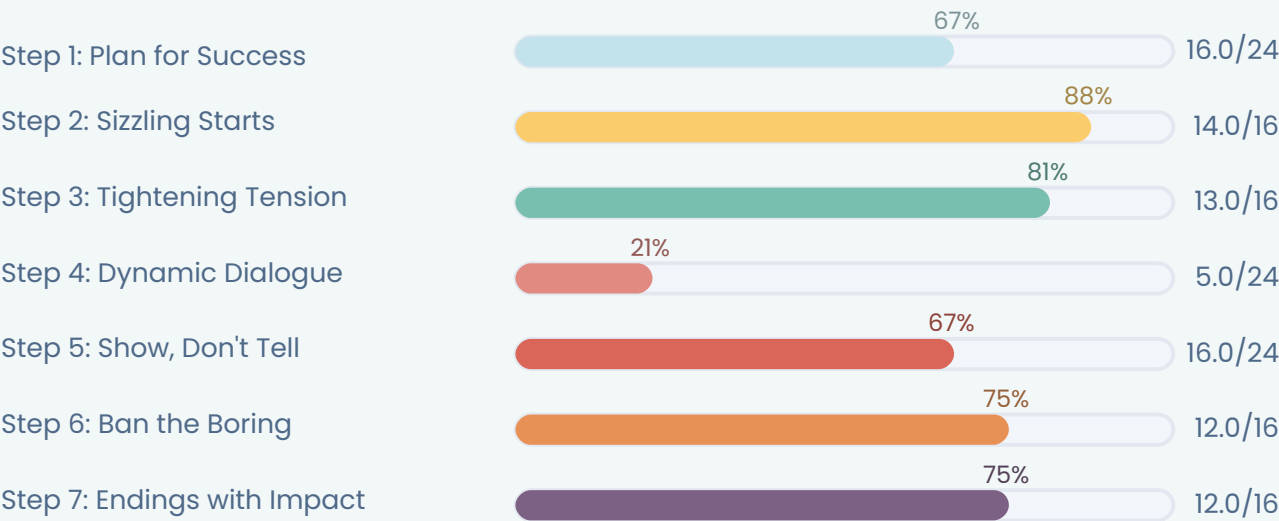
Individual Progress

Persuasive Writing Assessment

Abi Bennett

65%

Overall Score

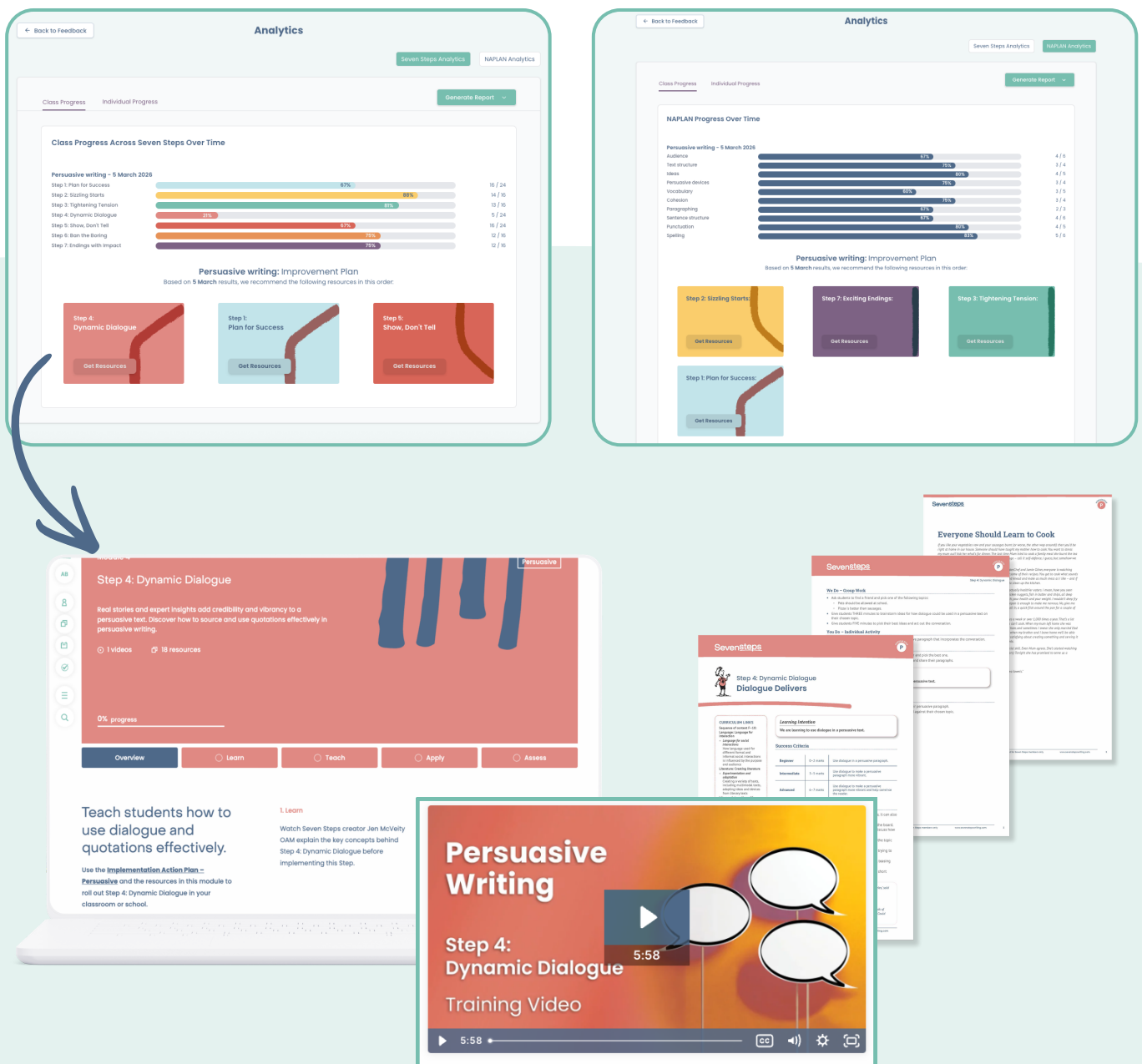


Track and report on growth against the Seven Steps skills as well to monitor progress through the program, identify where to focus next and which students need additional support.

Know exactly what to teach next ...

The tool automatically generates a customised writing improvement plan that addresses the specific needs of your class.

Each recommendation links directly to the relevant teaching resources in Teacher Hub, so you can move straight from assessment to action without the guesswork.



All of this is included in a Seven Steps membership.

[Book a free demo](#) to see it working with your own students' writing.