

## Workshop One

# Seven Steps to Transform Writing

Become a Seven Steps school! Learn the simple and powerful secrets to transforming student writing across your whole school.

### Key Benefits

- **Rapidly improve writing results** – Many schools see an improvement of at least 10% in just 10 weeks.
- **Based on effective pedagogy** – Maximising collaboration, verbalisation and multimodal literacy.
- **Curriculum-aligned** – Activities are aligned to the Australian Curriculum, covering multiple text types and ability levels.
- **Ongoing support** – All packages include quality resources to support your teachers and keep up momentum school-wide.

Choose how you learn: in-person or online!



All face-to-face school packages include a Seven Steps Tool Kit plus Classroom Posters and stamps.



Online packages include a Teacher Hub School Subscription – access to over 700 writing resources!

Australia's  
largest writing  
literacy  
educator



teachers are trained  
in the Seven Steps



students have been  
taught the Seven Steps



improvement in student  
writing in 10 weeks\*

# Agenda

Start your school's journey towards transforming writing and inspiring creative thinkers.

Workshop One is fun, interactive and packed full of practical activities to try (and keep). You'll be ready to start teaching the next day!



Bring our presenters to you! Choose to learn face-to-face at your school or online at a time that suits you.



## Session One

- **Step 2: Sizzling Starts** – Start with a bang! This fun and easy Step is guaranteed to engage your students.
- **Step 3: Tightening Tension** – Learn how to build momentum in narrative, persuasive and informative texts to keep the reader hooked.

## Session Two

- **Step 7: Exciting Endings / Endings with Impact** – Know your destination before you start, and end your text in a way that satisfies the reader.
- **Step 1: Plan for Success** – Learn how to brainstorm and develop ideas; use the Seven Steps writing graphs to structure narrative, persuasive and informative texts.

## Session Three

- **Step 4: Dynamic Dialogue** – Use the right words from the right people to bring texts to life.
- **Step 5: Show, Don't Tell** – Discover the power of 'showing' to engage the reader.
- **Step 6: Ban the Boring** – Learn how to cut out the boring bits as you write and then as you revise and redraft.
- **The Wrap (Putting It All Together)** – Put everything you've learnt into practice to create a group persuasive text.

*'I am able to see success in the implementation of the Seven Steps across the whole school – we have seen improvement in student writing and in our writing culture. Students are excited about writing!'*

– Lindsay McQuattie,  
Primary Curriculum Leader