



Using Multimedia to Teach the Seven Steps

Here are some fun writing research activities to help you integrate different forms of multimedia into your writing lessons.

Step	Multimedia	Action Activity
Step 1: Plan for Success	Video	<ul style="list-style-type: none"> Download the <i>Narrative Story Graph</i>. Find examples of TV advertisements that tell a 'mini-story' (e.g. Rhonda in the AAMI advertisements). Demonstrate how the advertisements follow the Narrative Story Graph. Get students to plan their own advertisements using the Narrative Story Graph.
Step 2: Sizzling Starts	Text Interactive content	<ul style="list-style-type: none"> Ask students to go to the 'News' page on the DogoNews website: www.dogonews.com. Get students to find examples of Sizzling Starts that catch their attention and make them want to read more. Interact with the content by posting a comment on the article.
Step 3: Tightening Tension	Video	<ul style="list-style-type: none"> Watch the following video clip showing Nik Wallenda walking in high winds on a tightrope over the Grand Canyon: https://youtu.be/FTWne15IT4E. Discuss what Nik can see, hear, touch, taste, smell and feel (emotions) while performing this death-defying stunt. Write a Five + 1 Senses tension scene based on the clip.
Step 4: Dynamic Dialogue	Audio	<ul style="list-style-type: none"> Listen to an episode of the radio play <i>The Archers</i>: www.bbc.co.uk/programmes/b006qpgr/episodes/player. Discuss how dialogue is used to convey information about the plot, setting and characters. Work with a partner to script and record a conversation between two of the characters in the episode.
Step 5: Show, Don't Tell	Images	<ul style="list-style-type: none"> Use Google Images to find examples of advertisements from different charities. Share the images with the class and discuss how they SHOW rather than TELL the reader. Get students to design their own advertisements using the same techniques.
Step 6: Ban the Boring	Video	<ul style="list-style-type: none"> Watch the following YouTube clip showing deleted scenes from popular Disney movies: https://youtu.be/koK2YexYi84. Make a list of the reasons why these scenes were deleted according to the commentary in the clip. Add other ideas and suggestions to the list. Get students to look at their own work and use the ideas in the list to Ban the Boring bits.
Step 7: Exciting Endings	Animation	<ul style="list-style-type: none"> Watch the Miniscule Short Film, Picnic: https://youtu.be/N00rA1aFwJl. As a class, brainstorm alternative endings – the crazier, the better! Get students to work in groups to write and animate an Exciting Ending.

For more ideas on how to integrate multimedia into your writing lessons, become a *Seven Steps Online* member and download our Action Activities: www.sevenstepswriting.com/info-seven-steps-online/.