

Informative Videos that Demonstrate the Seven Steps

Step 2: Sizzling Starts

Title	Source	Notes	Target Audience
War On Waste: Ban The Bag	https://youtu.be/WeHPwyfOuZo (duration 1:43)	Starts with action: Craig pushing a giant ball made out of plastic bags through the city. <i>'I'm going to get the ball rolling right here in Victoria'</i>	Primary and Secondary
ABC Behind the News: Cyber Attacks	http://www.abc.net.au/btn/classroom/cyber-attacks/10834010 (duration 3:50)	Starts with a question. <i>'Do you ever wonder if what you're doing online isn't as private as you'd like to think?'</i>	Primary

Step 3: Tightening Tension

Title	Source	Notes	Target Audience
Beautiful Teamwork by a Raccoon Mother And Her Babies	https://youtu.be/exHJ_A0ED2o (duration: 0:32)	This short clip shows how tension can be quickly built as a mother saves one of her babies from falling onto the road.	Primary and Secondary
Elephants Rescue Calf Drowning In Zoo Pool	https://youtu.be/roqczMiRXsl (duration: 0:54)	This live footage of elephants show how tension can be built in informative texts.	Primary and Secondary
On the Edge, Ep. 2 – James Kingston Jumps Insane Gap to Hang Off 150m-High South Bank Tower Crane	https://www.youtube.com/watch?v=CDb4h4xT-u8 (duration: 2:09)	Slowly builds up the tension showing him climbing the crane and uses different camera angles to show the height he is hanging from. Audio track heightens tension.	Primary and Secondary

Step 3: Tightening Tension

Title	Source	Notes	Target Audience
Little Squirrel Escaping from Dangerous Hawk	https://youtu.be/_We20_2x2sc (duration 3:31)	An example of opposition and contrast. Contrast is created by switching between slow-motion footage at the start and when the squirrel is safe to fast-motion footage during the chase scenes.	Primary and Secondary
BBC – David Attenborough Saying ‘Boo’ to a Sloth	https://youtu.be/ndMKTnSRsKM (duration: 2:55)	An example of opposition and contrast. The moment of contrast begins at 2:20 and lasts until the end of the video. The contrast is between fast-motion clips of Attenborough and slow-motion clips of the sloth to add drama and create tension.	Primary and Secondary
BBC’s EarthFlight – Trailer	https://youtu.be/nZSkitrLE34 (duration: 2:01)	A trailer from the BBC for a documentary about birds. An example placing the strongest and most emotionally engaging moment just before the end sets up a strong ending.	Primary and Secondary
BBC Planet Earth II – A Baby Iguana is Chased by Snakes	www.bbc.com/earth/story/20161114-from-planet-earth-ii-a-baby-iguana-is-chased-by-snakes (duration: 2:00)	An example of a tension scene that is long and strong. A very tense David Attenborough clip about baby iguanas narrowly escaping being eaten by racer snakes.	Primary and Secondary (Warning: may be too intense for some lower primary.)

Step 4: Dynamic Dialogue

Title	Source	Notes	Target Audience
Australian Screen Online – 5 Seasons: Everything Has a Cycle	https://aso.gov.au/titles/documentaries/5-seasons/clip1/ (duration 1:39)	Dialogue is used to move the action along, to convey information, to add a different point of view. The narrator's voice is used to introduce the concept of five seasons and the ancient Indigenous philosophy of land management.	Primary and Secondary
Resurface Official Trailer – Surfing as Healing	https://youtu.be/l8W1yvrPA-U? (duration 1:59)	Dialogue of a military veteran is used to give his point of view on how surfing has saved his life after trauma.	Secondary (Warning: depression and suicide are mentioned in the context of healing.)
ABC Behind the News: Cyber Attacks	http://www.abc.net.au/btn/classroom/cyber-attacks/10834010 (duration 3:50)	Dialogue is used to alter the voice, pace or tone of the content. Quotes from experts on the topic (Maj. Gen. Marcus Thompson, ADF Information Warfare: and Fergus Hanson, International Cyber Policy Centre) are used to convey information.	Primary and Secondary
Advertising Missionaries (1996)	https://aso.gov.au/titles/documentaries/advertising-missionaries/clip1/ (duration: 1:41)	Dialogue from one of the missionaries alters the voice, pace or tone on the short clip and gives his point of view.	Primary and Secondary

Step 5: Show, Don't Tell

Title	Source	Notes	Target Audience
Brave Wilderness – Don't Wake The Wombat?!	https://youtu.be/-7UzyXO-mzk (duration 10:44)	Shows as well as tells you facts about a wombat (e.g. the square poop is explained as well as shown).	Primary and Secondary
Building an Ice Rink – How Do They Do It?	https://youtu.be/GVxwYlZzwBU (duration 4:46)	Time-lapse footage shows as the voiceover informs the viewer how an ice rink is made.	Primary and Secondary
Short Films Teachers Love – The Function of Music with Jad Abumrad	https://youtu.be/FDmpNcB3NUk? (duration 0:55)	Uses sound effects and visual images to add meaning and change the pace of the clip.	Secondary
Resurface Official Trailer – Surfing as Healing	https://youtu.be/l8W1yvrPA-U? (duration 1:59)	An example of 'Walk a mile in their shoes'. Shows the events from the perspective of a military veteran. We build empathy and engagement from his story.	Secondary (Warning: depression and suicide are mentioned in the context of healing.)
National Geographic – Unconditional Stories: See How This Avalanche Rescue Dog Is Enjoying Her Retirement	https://youtu.be/3WxleEn3-Mg? (duration 2:19)	An example of 'One is powerful', this video shows one person's story about their rescue dog to explain the life of avalanche rescue crews (canine and human).	Primary and Secondary
There's a Rang-Tan in My Bedroom	https://youtu.be/3Ha6xUVqezQ (duration: 1:30)	An example of 'Walk a mile in their shoes', the video starts by making us empathise with the girl and then turns that on its head by making us empathise with the orangutan.	Primary and Secondary

Step 5: Show, Don't Tell

Title	Source	Notes	Target Audience
National Geographic – How To Make Chocolate – Salud!	https://youtu.be/3l3TFieqlvk? (duration: 1:53)	Showing the process of chocolate making as well as informing the viewer.	Primary and Secondary
War On Waste: #BYOCoffeeCup Tram	https://youtu.be/zF9Rd8Cw-Xc (duration 2:26)	The video ends with a call to action that also makes the viewer think. 'bring your own coffee cup so you can fit on the tram next time' (Also a good example of Step 5, Show Don't Tell.)	Primary and Secondary

Step 6: Ban the Boring

Title	Source	Notes	Target Audience
In A Nutshell – Galileo Galilei	https://youtu.be/NMM8vx9vDiE (duration: 2:45)	The creators of this video promise to show the topic 'in a nutshell' – they would have had to use Step 6 to pack just the essential information into this fast-paced short video about Galileo.	Primary and Secondary

Step 7: Endings with Impact

Title	Source	Notes	Target Audience
Australian Screen Online – 5 Seasons: Everything Has a Cycle	https://aso.gov.au/titles/documentaries/5-seasons/clip1/ (duration 1:39)	Link to the introduction Start: sunrise and an image of a boat going out on a river. End: sunset and an image of a boat coming in from the river. Aboriginal elder says 'Everything has a cycle. We are guided by the cycle.'	Primary and Secondary