

# Videos and Adverts that Demonstrate the Seven Steps

## Step 1: Plan for Success

- **Bernie Bear** [https://www.google.com.au/?gws\\_rd=ssl#q=Bernie+Bear](https://www.google.com.au/?gws_rd=ssl#q=Bernie+Bear)
- **Woman Texting, Falls into Fountain** <https://youtu.be/ADOPimz3d6w>

## Step 2: Sizzling Starts

- **Hayao Miyazaki's Opening & Closing Scenes** <https://youtu.be/l-eZZD60AAA>
- **LEGO Movie opening scenes** <https://youtu.be/knvAj6Sbbb8>
- **Plot Device by Seth Worsley** <https://youtu.be/itMHVpXo2IU>

## Step 3: Tightening Tension

- **Beautiful Teamwork by a Raccoon Mother and her Babies** [https://youtu.be/exHJ\\_A0ED2o](https://youtu.be/exHJ_A0ED2o)
- **Elephants Rescue Calf Drowning in Zoo Pool** <https://youtu.be/roqczMiRXsl>
- **Golden Eagle Snatches Kid (Dad Swears!)** <https://youtu.be/CE0Q904gtMI>
- **James Kingston Jumps Insane Gap (climbing a crane)** <https://youtu.be/jggIGFTM2f8>
- **Little Squirrel Escaping from Dangerous Hawk** [https://youtu.be/\\_We20\\_2x2sc](https://youtu.be/_We20_2x2sc)
- **Nolan's Cheese** <https://youtu.be/-L6UWk6-Hg8>
- **Nolan's Nuts** <https://youtu.be/jggIGFTM2f8>
- **Pigeon: Impossible** <https://youtu.be/jEjUANPc2VA>
- **Top 10 Tension Scenes** [https://www.google.com.au/?gws\\_rd=ssl#q=top%20ten%20tension%20scenes%20site%3Ayoutube.com](https://www.google.com.au/?gws_rd=ssl#q=top%20ten%20tension%20scenes%20site%3Ayoutube.com)

## Step 4: Dynamic Dialogue

- **Bernie Bear** [https://www.google.com.au/?gws\\_rd=ssl#q=Bernie+Bear](https://www.google.com.au/?gws_rd=ssl#q=Bernie+Bear)
- **Breakfast at Ginger's** <https://youtu.be/HaAVZ2yXDBo>
- **Challenge to Think (website)** <http://www.hltmag.co.uk/oct11/ex.htm>
- **Ipad Chopping Board (in German)** <https://youtu.be/nPGY2T9r10k>

## Step 5: Show Don't Tell

- **How Music Can Change a Film** <https://youtu.be/rn9V0cN4NWs>
- **Life Vest Inside – Kindness Boomerang ‘One Day’** (for older students) <https://youtube/nwAYpLVyeFU>
- **Life Vest Inside – Revolution of Love** (goes really well with the activity on page 30 of our Narrative Manual ‘Ripple Effect.’) <https://youtu.be/4o2B7j4ZXiA>
- **Onze Helden Zijn Terug (a wordless story)** <https://youtu.be/a6W2ZMpsxhg>
- **The Power of Dys-lex-i-a** [https://youtu.be/l\\_qGJ9svUbM](https://youtu.be/l_qGJ9svUbM)
- **The Power of Words** <https://youtu.be/Hzgzim5m7oU>

## Step 6: Ban The Boring

- **Austin’s Butterfly** <https://youtu.be/dOSiU42P8Gc>

## Step 7: Exciting Endings

- **Alternative endings to Batman** <https://www.google.com.au/search?q=alternative+endings+to+BATMAN+site%3Ayoutube.com&oq=alternative+endings+to+BATMAN+site%3Ayoutube.com>
- **Alternative endings to Finding Nemo** <https://www.google.com.au/search?q=alternative+endings+to+FIN DING+NEMO+site.youtube.com&cad=h>
- **Ormie the Pig Wants a Cookie** <https://youtu.be/NRsb8i5pNZ0>

## Christmas Endings

- **John Lewis Christmas Advert 2016 # Buster the Boxer** [https://youtu.be/sr6lr\\_VRsEo](https://youtu.be/sr6lr_VRsEo)
- **Mog’s Christmas Calamity – Sainsbury’s Christmas Advert 2015** <https://youtu.be/kuRn2S7iPNU>
- **M&S 2016 Advert: Christmas with Love from Mrs Claus** <https://youtu.be/V5QPXhStb5I>

## Discussed but not shown

1. **“Alike” - How Society Destroys Your Creativity.** (For teachers, lasts 7 minutes.)  
<http://www.boredpanda.com/award-winning-film-society-saps-creativity-alike>
2. **“Do Schools Kill Creativity?” Ken Robinson Ted Talks 2006.** (For teachers, lasts 15 minutes.)  
[https://www.ted.com/talks/ken\\_robinson\\_says\\_schools\\_kill\\_creativity](https://www.ted.com/talks/ken_robinson_says_schools_kill_creativity)
3. **Dr Paul Browning and the Centre for Research, Innovation & Future Development**  
[http://www.acel.org.au/acel/ACELWEB/Elevate/Partners/Paul\\_Browning.aspx](http://www.acel.org.au/acel/ACELWEB/Elevate/Partners/Paul_Browning.aspx)

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Story Graph

**Mog’s Christmas Calamity**  
Sainsbury’s Christmas Advertisement 2015  
[www.youtube.com/watch?v=kuRn2S7iPNU](https://www.youtube.com/watch?v=kuRn2S7iPNU)

**Stalling Start**  
The start of the advertisement makes the viewer curious. It is Christmas Eve and everyone in the Thomas Family is dreaming sweet dreams, except Mog.

**Backfill**  
Mog the cat, and the Thomas Family. Mog is having a nightmare and accidentally sees off a series of disasters. WHERE: The Thomas family home.

**Public (Small problem)**  
Mog’s nightmare causes him to wave his tail, which puts on the Christmas lights and sets off a domino effect. He wakes up to find back to back, smoke wafting from the oven.

**Back (Medium problem)**  
Mog gets up to investigate and sets off a series of events that make the situation worse. The kitchen is overloaded, Christmas tree and all.

**Exciting Ending**  
(Action climax)  
The family look inside the house and see why cat. There will be no Christmas.

**Character Wrap-up**  
(Emotional resolution)  
The neighbours all rally around and invite the Thomas Family to share their Christmas. Everyone is happy as the whole street celebrates together!

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**Seven Steps Online** subscribers can also download a set of Story Graphs showing the narrative structure of many of these videos.