Transform your students into confident, engaged writers and improve their writing results fast.

Designed by an author, the Seven Steps breaks down writing into seven core elements that can be taught in less than 20 minutes a day.

Key Benefits

- **Improve Writing Results Fast** – Most schools see improvements of at least 10% in just 10 weeks
- **Start the Next Day** – Learn all Seven Steps, then try the activities so you can start immediately
- **Effective Pedagogy** – Promotes modern teaching practices such as collaboration, verbalisation and multimodal literacy
- **Ongoing Support** – A suite of additional print and digital resources available to support you in the classroom
- **Curriculum Aligned** – Activities are aligned to the Australian Curriculum and cover multiple text types across all ability levels.

One of the best PDs we’ve done! We were strapped in and engaged from the moment she said good morning to the moment she said farewell. Two weeks later and we’re seeing tangible results in student writing.

– Cindy, Principal, NSW

- **Full Day Workshop** delivered by experienced Seven Steps presenters
- **Take home over 30 Action Activities** and over 50 writing topics
- **Implementation support**: Six-Week Starter Plan and email inspiration
- **Writing PD covering aspects of Professional - Standards 1, 2, 3 & 6**
- **$330/person + GST** (book 6+ and save!)

www.sevenstepswriting.com
One Day Workshop Agenda

In one exciting day, you’ll learn all Seven Steps – the top techniques to transforming your students’ writing.

Plus, try (and take home) fun and practical activities for all types of text – Narrative, Persuasive and Informative. Use them in class the very next day.

Part 1: (9.00 – 11.00am)

- **Step 2: Sizzling Starts** – The easiest way to engage students and improve their writing.
- **Step 3: Tightening Tension** – Build to a crescendo in Narrative, Persuasive and even Informative writing.

Part 2: (11.20am – 1.15pm)

- **Step 7: Endings with Impact** – Ban quick fix endings and learn how to leave readers inspired.
- **Alpha/Beta brain waves** – Discover the science behind Alpha (creative) and Beta (logical) brain waves to unlock students’ creativity.
- **Step 1: Plan for Success (Narrative)** – Brainstorm 10 ideas in 3 minutes and use the Writing Graph to plot original ideas.
- **Step 1: Plan for Success (Persuasive)** – Learn the simple structures behind an engaging Persuasive text that is NOT ‘the formula’.
- **Seven Steps Writing Graphs** – For structuring Narrative, Persuasive and Informative texts.

Part 3: (1.50pm – 3.30pm)

- **Step 4: Dynamic Dialogue** – The four levels of conversation and the fabulous Paper Fight!
- **Step 5: Show, Don’t Tell** – Play the evidence game and see how ‘showing’ makes a huge impact on writing.
- **Step 6: Ban the Boring** – See how editing can radically improve an Informative piece of writing using the Seven Steps techniques. Perfect to try in staff meetings!
- **The Wrap: Putting it all together** – Create a group Persuasive text in 15 minutes of fun!