



"I can tell you our Year 5 NAPLAN writing results improved so much (particularly amongst the targeted boys) that our auditor initially did not believe our data!! He wanted to take it home and study it. Wow!"

– Genevieve, Literacy Coach

Classroom Resources

Seven Steps Online

Training. Activities. Inspiration ... On Demand!

With *Seven Steps Online*, you hold the key to ongoing training and writing activities – anytime, anywhere.

Implement the *Seven Steps* and sustain writing success in your classroom or school with this essential online tool.

- Narrative & Persuasive Online Training courses
- Introductory Classroom PowerPoints for each Step
- Lesson Plans, Action Activities and Exemplars to download
- Student Modelling videos
- Curriculum Matrix, Assessment Resources and Student Certificates
- Members' blog, plus new resources added regularly!



"Seven Steps Online has a great variety of practical and instructional information to motivate and enhance the teaching of writing."

– Karen, Principal, NSW

Seven Steps Tool Kit

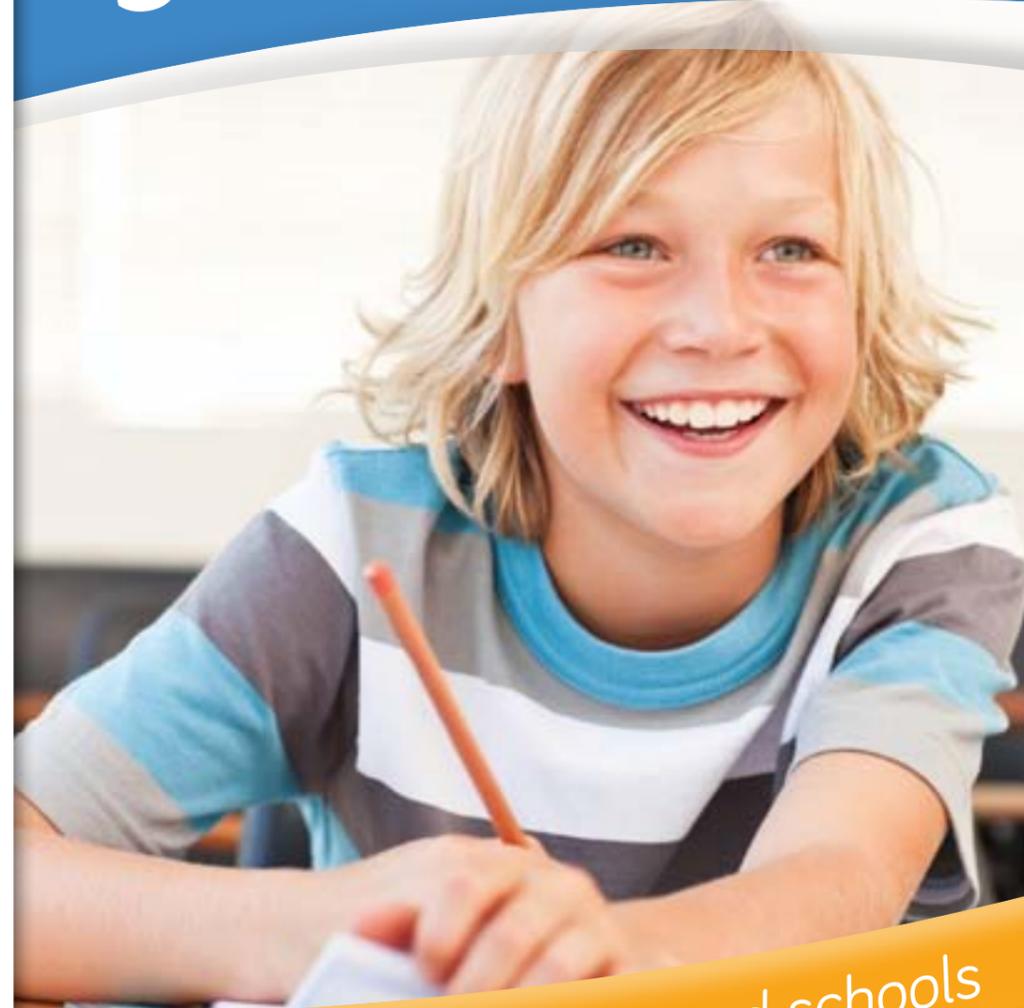
Every school's ultimate writing resource

All the materials you need to quickly and easily roll out the *Seven Steps* with your students ... and the entire school. Jam packed with great ideas to use in the classroom. Primary and Secondary School options available.

Includes all digital files on USB plus a photocopy and intranet licence for your entire school campus.



Transform Student Writing



Training for teachers and schools

Seven Steps to Great Writing ... and Happy, Engaged Students!

Success Stories

Real results in real schools.

Goondiwindi State School, QLD

Student writing scores increased by an amazing 35% after just 10 weeks of running the *Seven Steps*.

Agnes Water State School, QLD

Saw a 22% improvement in writing scores, plus a massive increase in student engagement and enjoyment of writing.

Kambalda State School, WA

Official NAPLAN scores for grade 3 skipped an entire band!

Learn more at:

www.sevenstepswriting.com/success-stories



www.sevenstepswriting.com

Transform students into confident, engaged writers... and rapidly improve writing results.



Imagine a vibrant writing classroom where every student is engaged and contributing ideas. When they write, they are confident – there is no hesitation or resistance. Students share their work with excitement.

That's exactly what a *Seven Steps* classroom looks like.

Seven Steps to Great Writing

Designed by an author, the *Seven Steps* breaks down writing into seven core techniques that can be taught in less than 20 minutes a day.

- **Improve Writing Results Fast** – See a significant improvement after just 10 weeks, and ongoing success in the years to come
- **Effective Pedagogy** – Incorporates modern teaching practices such as collaboration, verbalisation and multimodal literacy
- **Run by Experienced Teachers** – Learn the theory and try the activities so you can start immediately
- **Ongoing Support** – A suite of print and digital resources to support you in the classroom
- **Curriculum Aligned** – Activities are aligned to the Australian Curriculum and cover multiple text types across all ability and year levels.



Workshops for Teachers

Learn it one day. Teach it the next.

The **One-Day Workshop** is the perfect way to get started. Learn the simple and practical *Seven Steps* techniques for transforming your writing classroom. Plus, have fun trying activities – learn by doing.

Head back to your classroom with over 25 turbo-charged Action Activities to start the *Seven Steps* the very next day.

“I would recommend this workshop to all teachers. It was fun, engaging, very informative and inspiring – a call to action.”

– Fiona, Co-ordinator/Teacher, NSW



School PD

Inspire school-wide change in a day.

Invite the *Seven Steps* to guide you in your journey of transforming student writing in your school. Ignite teachers' and students' passion for writing, establish a common language and enjoy school-wide success.

- ✓ Tailor your PD package to meet your school's needs.
- ✓ Includes ongoing support and resources:
 - **Seven Steps Tool Kit**
 - Discounted **Seven Steps Online** school licence
 - **Track Your Success** assessment tool, and
 - Follow-up emails with activities and techniques.

Small school?
Invite other local schools to come along!

Call 03 9521 8439 to learn more or ask for a quote.

“This PD has been one of the best I have attended over my career. It has inspired me to change how I teach writing and provided me and my whole school with resources to do it.”

– Irene, Assistant Principal, NSW

Two-Day Coaches Course

Lead the change in your school.

Learn how to deconstruct the *Seven Steps* so you can train your colleagues in short 20-minute sessions and support them to implement the program in their classrooms. Plus, gain an understanding of how the *Seven Steps* aligns to the Australian Curriculum and NAPLAN.

Includes a Coaching Manual packed full of classroom resources, a week-by-week implementation plan and PowerPoints.

“This is a professional development over 2 days that really packs a punch. This approach to writing is exciting and full of great ideas for teachers and students alike.”

– Genevieve, Literacy Coach, QLD

Take the *Seven Steps* Journey

www.sevenstepswriting.com